

Dear Parent

We would like to invite you to take part in our survey of parents to find out how often children read at home, and if children use a tablet computer, Smartphone or other touch screen to read at home.

We would also like to invite your child to take part in our fun word and picture matching game. In the game, your child will be asked which of four pictures matches a spoken word (e.g. "tambourine"). The game takes about 10 to 15 minutes to play (with breaks as needed) and will tell us about how many words children know. As a thank you for taking part, you will receive a £5 Amazon voucher.

Visit https://www.surveymonkey.com/s/EarlyYearsParents_StJ before **Monday 14 July** to take part.

We will be visiting your child's nursery on Monday 14 and Tuesday 15 July so that children can take part in our word and picture matching game. Please be assured that your child is free to withdraw from the word and picture matching game at any time without giving a reason.

This project forms part of a wider project, that explores children's early reading at home and we have invited early years practitioners to tell us about how often children read in nursery. The project will give us up-to-date information about how often young children read – and if young children use a tablet computer to read, as well as how many words children know. If you have any questions please email susie.formby@literacytrust.org.uk.

Best wishes,

Susie Formby
Early Years Research Manager

Words for life

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