



1 April 2015

Take part in our Early Years Survey and receive a £5 voucher

You are invited to take part in our survey of parents to find out how often children look at or read stories and how parents support children's emerging literacy skills at home.

Visit <https://www.surveymonkey.com/r/EYSTJ> before Friday 24th April

Your child will also be invited to take part in our fun word and picture matching task. Your child will be asked which of four pictures matches a spoken word (e.g. "tambourine"). The task takes about 10 to 15 minutes to play (with breaks as needed) and will tell us how many words children know.

We will visit your child's nursery in late April so that children can take part. Please be assured that your child is free to withdraw from the task at any time without giving a reason.

This forms part of a wider project, which explores children's early reading at home, and we have invited early years practitioners to tell us about how often children read in nursery. If you have any questions please email susie.formby@literacytrust.org.uk.

Best wishes,

S.C. Formby

Susie Formby
Early Years Research Manager

Words for life

Registered address: National Literacy Trust, 68 South Lambeth Road, London SW8 1RL
t: 020 7587 1842 **f:** 020 7587 1411 | contact@literacytrust.org.uk | www.literacytrust.org.uk

Registered charity no. 1116260 and company limited by guarantee no. 5836486 registered in England and Wales and registered charity in Scotland no. SCO 42944.
Patron: HRH The Duchess of Cornwall